

# **AN EXPLORATORY STUDY OF THE FACTORS CONTRIBUTING TO MIS STUDENT ORGANIZATION EFFECTIVENESS**

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## **ABSTRACT**

*Student MIS organizations can be a valuable asset in achieving the goals of a university's MIS program. In this preliminary investigation, we surveyed student MIS organizations using the Doty, et al, measures of organizational effectiveness. Thirteen valid surveys were returned and the web sites of those student organizations were content analyzed. The analysis revealed that successful student organization websites implemented these structural components: mission statement, online link to University Career Center, online event calendar, online list of officers and committees, online membership application, and online social event announcements.*