



## “Promoting Excellence in Information Management: Education, Practice & Research”

### President’s Corner

A great deal has transpired in the past year. Since the annual meeting and conference in Milwaukee, we have been preparing for Montreal and our first foray into the *Great White North*.

At its summer board meeting in Atlanta in June, the Board decided to put the 2006 and 2007 Proceedings on-line, freely available to all. The Proceedings will also be available on the AIS e-library when it becomes operational. There have been numerous issues with the e-library and AIS has promised that it will be operational in the near future. Until then, the IAIM website ([www.IAIM.org](http://www.IAIM.org)) is the best place to find previous years’ conference proceedings as well as updated information on this year’s conference in Montreal.

IAIM members will soon begin receiving the *Journal of Information Systems Education (JISE)*, an academic, peer reviewed IS journal that focuses on IS education. The next copy of the *Journal of Informatics Education Research (JIER)* will be the last print copy and *JIER* will then become an e-journal. These changes were done to increase the value add for SIGED: IAIM members as well build stronger relations with the *JISE* community and membership.

The board also discussed the recent AIS strategic plan and the

role of SIGED: IAIM. Since we are **the** AIS education SIG, we will explore building increased presence at all AIS conferences through the development of tracks, recruitment of members and continued support for the *Alpha Iota Mu* Honor Society and *JIER* and *JISE* journals. SIGED: IAIM will also work closely with AIS to determine its role and direction for the future.

Coming attractions for 2007-08 include the 2008 conference in Paris. We will be advertising heavily over the next year so please tell your colleagues about this special location and make the 2008 Paris conference truly “magnifique”.

I would like to thank the current board members for their hard work and dedication. Being on the board is a personal and financial commitment in that we conduct business both in person and virtually to address the issues and concerns affecting SIGED: IAIM. If you would like to become more involved in SIGED: IAIM, please contact any board member! We are always looking for new insights and welcome anyone who is willing to lend a hand. That’s what makes this group special—the camaraderie and friendships that are formed between new and old members.

It has been a pleasure to be your

president and be involved with SIGED: IAIM for the past 12 years. SIGED:IAIM continues to be one of the most successful of the AIS SIGs and the recent addition of tracks at AMCIS, ICIS, ECIS and PACIS is a testament to the importance of IS education and the devotion and hard work of all SIGED members. Until we meet in Montreal, “au revoir et bonne journée”.

**Raymond Papp**  
[rpapp@ut.edu](mailto:rpapp@ut.edu)

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### Take our survey

How might AIS SIGED: IAIM better serve your needs as an IS educator? To help us to learn more about the interests of our members, we have created a survey and would like to hear from you! We have already gained useful input from many of our members via this survey ... But we would like to get feedback from even more of our members. As the member input

from this survey will be used for future planning, we strongly encourage all members to complete the survey. The survey is web-based and has been designed to be completed in less than five minutes. The survey may be found at the following address: <http://ike.cbe.wvu.edu/iaim2007/>. Any questions concerning the survey may be directed to Craig K. Tyran

([craig.tyran@wvu.edu](mailto:craig.tyran@wvu.edu)).

(Note: Those who attended the SIGED: IAIM Conference in Milwaukee, WI in December 2006 have already completed an earlier version of the survey - if you completed the survey at the conference, then you will not need to do the survey again.)

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## IAIM Conference 2007 – Montréal, Québec, Canada

SIGED IAIM, the education focused special interest group of AIS, celebrates its 22<sup>nd</sup> year as one of the premier pedagogical conferences in the field of Information Management. SIGED:IAIM was founded in 1986 as the International Academy for Information Management. The organization is dedicated to promoting excellence in information management education, practice, and research. The objective of IAIM is to provide a forum in which interdisciplinary researchers and educators can exchange ideas, techniques and applications. This objective is realized through conference activities and publications such as the Journal of Informatics Research (JIER) and the newly affiliated Journal of Information Systems Education (JISE). SIGED:IAIM's annual conference each December features competitively selected peer-reviewed papers and panel discussion from an international assortment of scholars. The organization also supports education focused tracks at a number of other international and regional conferences.

### Traveling to Montreal

**By Plane:** Montreal's **Pierre Elliot Airport** <http://www.admtl.ca> (YUL – formerly Dorval Airport)

The airport is about a half an hour west of the city centre via highway 20.

Taxi Fare: to or from downtown is at fixed price of \$35 Loonies (Loonie is the nickname of the Canadian gold/bronze dollar coin)  
Aerobus Shuttle: tickets are C\$14 one way (or 24.52 round trip)  
Public Bus transport (#204 with a transfer to express bus #211 or #221, then xfer to Metro) C\$2.75

Travel is also possible by car, rail, or bus --- refer to <http://wikitravel.org/en/Montreal>

### Conference Venue

The hotel is conveniently located

near centre city and sits atop the train station and **Montreal's Underground City** [http://en.wikipedia.org/wiki/Underground\\_city\\_Montreal](http://en.wikipedia.org/wiki/Underground_city_Montreal), thus providing easy access to this playful city despite peculiarities of the local weather. Montreal is considered one of the most liberal and open minded populations in North America perhaps due to its French heritage and a focus on enjoying life and all its pleasures. Routinely voted one of the best cities in the world, Montreal is praised for its restaurants, night life, festivals, and multiculturalism. Situated on an island at the highest navigable point on the St. Lawrence River, Montreal is a city rich with history and culture (<http://www.tourismemontreal.org/B2C/00/default.asp>) and one of the most vibrant, cosmopolitan cities in North America! Venue for the 1967 World's Fair and 1976 Winter Olympics, Montréal is truly an experience: old world charm, French joie de vivre and a modern style. The truly international flavor is evident in the numerous fine restaurants, with cuisine from around the world, and in the discernible ethnic locales, like Little Italy, a lively area of espresso bars and delectable cuisine. Also consider gambling at the huge Casino de Montreal complex or exploring historic Old Montreal.

### Registration

All conference participants must register for the conference. On-site registration is available for those who miss the early registration date. Registration fees include morning coffee/tea, mid-morning and afternoon breaks, a Friday night welcoming social event and lunch Saturday. Early registration ends approximately October 20 (check the conference website for update and details [www.iaim.org](http://www.iaim.org))

### Presentations

Papers are allotted approximately 25 minutes for presentation and discussion. Table topics and

work-in-progress will be allotted somewhat shorter presentation time-slots. Panels will run unopposed to enable all attendees to participate. Discussion sessions at IAIM are supportive of the author with positive suggestions for extension of one's research and lively discussion as to how others might apply unique pedagogical approaches. Please assist the session chair by planning your presentation to comfortably fit the allotted time while also allowing time for discussion. Sessions will be equipped with laptops running Windows XP and PowerPoint 2003 and data projection units. Authors should bring their presentations on USB Flash Drives with the content stored in the .ppt format (if you've upgraded to Office 2007 make sure to save your presentation in the ppt 2003 format). Please do not bring floppy disks! Note: there are currently no plans for traditional transparency style overheads.

### Attire

In keeping with the spirit of recent conferences typical attire of attendees will be business casual. While some presenters elect to be a bit more formal (suit/tie, pants suit) you will definitely fit in when wearing more comfortable business casual attire.

### Local Attractions

Montreal offers an abundance of attractions such as restaurants, shopping, historic sites, museums, sporting events and cultural events.

You may look at the following web sites to obtain updated information on events and activities in Montreal :

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<http://wikitravel.org/en/Montreal>, [www.montrealinfo.com](http://www.montrealinfo.com), [www.montrealplus.ca](http://www.montrealplus.ca), <http://www.answers.com/topic/underground-city-montreal>

### Understanding the City

**Layout** - Montreal has historically been divided into east and west by **boulevard Saint-Laurent**. Numbered addresses on streets that cross Saint-Laurent start there and increase in either direction; most addresses are given as "rue Saint-Quelqu'un Ouest" (west) or "rue Saint-Quelqu'un Est" (east). Many streets are named after Catholic saints and figures from local history, both well-known and obscure.

### Link for Passport Information

Visit the following link for the latest information regarding passport regulations.

[http://travel.state.gov/passport/passport\\_1738.html](http://travel.state.gov/passport/passport_1738.html)

### FAIRMONT THE QUEEN

**ELIZABETH** is the conference hotel and a conference rate starting at C\$180 is available using the ICIS rate and promotion code (GRIC11). The hotel has been rated among the top 500 hotels in the world (although it seems the rooms are small).

Exchange Rate: at the time of this writing US\$1 = C1.07, thus US dollars go a bit further in Canada.

You can also check your monies worth using **Yahoo's** currency converter located [here](http://www.yahoo.com).



## “Promoting Excellence in Information Management: Education, Practice & Research”

### Call for Papers

For the 2007 Annual Meeting and Conference of the *International Academy for Information Management (IAIM)* now a special interest group **SIG-ED** of the [Association for Information Systems \(AIS\)](#)

**Montreal, Quebec, Canada**

**December 7-9, 2007**

preceding ICIS at Fairmont The Queen Elizabeth Hotel

**Theme: Information Management and Informatics Education Research**

The **International Academy for Information Management (IAIM)**, the Education focused Special Interest Group of AIS, is dedicated to promoting excellence in information management education, practice, and research. The objective of IAIM is to provide a forum in which interdisciplinary researchers and educators in information systems can exchange ideas, techniques, and applications.

**Key Note Speaker:** Reg Alcock was a member of the Canadian Parliament for 13 years. Also serving as President of the Treasury Board, Alcock was responsible for controlling the purse strings of the government. He is a long-time member of the Harvard Policy Group which studies the effects of Information Technology on the public sector. Reg also was instrumental in procuring funding to deploy broadband, high-capacity Internet, to unserved Canadian communities so they could realize improved access to health and education services, as well as e-business opportunities.

**Conference Research Focus areas:** submit theoretical, empirical, or descriptive papers (case studies), tutorials, extended abstracts, and panel proposals related to the education theme of the IAIM conference. Suggested topics include, but are not limited

to:

- Pedagogical Issues
- Education Technology and Distance Education
- Curriculum Issues
- Ethical Issues, Social Issues, Enrollment Issues, etc.

**Submission Deadline: August 21, 2007**

**Electronic Submissions Process:** submit your manuscript to our online submission system: <http://im.fee.uva.nl/icier/openconf.php>

Questions? Problems submitting? Please direct your requests for information to:

Kathie Wright, Research Chair  
[kmwright@salisbury.edu](mailto:kmwright@salisbury.edu)

**Conference Web Site with complete Call For Participation:** <http://www.iaim.org/>

**Distinguished Paper Awards:** Best Papers will be selected for each track, and from this group one paper will be selected for the Conference Best Paper Award.

**Completed research papers rated as ‘highest quality’ in the double blind-review process will be published in a special issue of IAIM’s on-line journal.** Other papers, extended abstracts, panel discussions and tutorials will be published in the on-line proceedings. Authors of accepted papers will have the opportunity to make revisions prior to submitting a final version.

**Conference Committee:**

**Tom Schambach**, Conference Chair, [schambach@ilstu.edu](mailto:schambach@ilstu.edu)

**Kathie Wright**, Research Chair, [kmwright@salisbury.edu](mailto:kmwright@salisbury.edu)

**Raymond Papp**, President, [rpapp@ut.edu](mailto:rpapp@ut.edu)

### Call for Nominations

Elections for the Executive Board of AIS SIGED: IAIM will be held in November. As with all organizations, the quality of the activities and services provided is directly proportional to the involvement of its members. Now is the time to get involved!

I hope you will consider nominating yourself, or someone you know, for one of the following positions:

- Vice-President
- Secretary
- Two board of directors positions

Please email me with your nomination, including a 1-3 paragraph biographical sketch or statement of interest that will be included in the election ballot. Please feel free to nominate yourself as volunteers are always welcome. Nominations should be sent to me by the end of October or sooner. Finally, if you have any questions on what each of these positions entails, please email me at [okolicac@dowling.edu](mailto:okolicac@dowling.edu)

I look forward to hearing from you.

Carol Okolica  
Past President AIS SIGED:IAIM  
[okolicac@dowling.edu](mailto:okolicac@dowling.edu)



### PASSPORT INFORMATION

The following link will bring you to the U.S. Department of State website which contains information about applying for a passport.

[http://travel.state.gov/passport/passport\\_1738.html](http://travel.state.gov/passport/passport_1738.html)

The following link will bring you to the U.S. Department of State website which contains information about entry requirements into Canada for U.S. citizens.

[http://travel.state.gov/travel/cis\\_pa\\_tw/cis/cis\\_1082.html](http://travel.state.gov/travel/cis_pa_tw/cis/cis_1082.html)

The following link will bring you to a list of countries and territories whose citizens require visas in order to enter Canada as visitors.

<http://www.cic.gc.ca/english/visit/visas.asp>

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### Honor Society Report



Jim Buffington

Alpha Iota Mu is in the process of installing the Kappa Chapter, the University of Central Florida. There were 200 new members in 2007, compared 146 new members in 2006, 167 in 2005, and 98 in 2004.

- Indiana State inducted three new members;
- Johns Hopkins, 77;
- University of South Alabama, 11;
- Georgia Southern, 7;

- Quinnipiac, 9;
- George Washington, 47;
- Robert Morris University, 27;
- The University of Tampa, 19.

Plans are for the international by-laws to be revised and voted upon by August of 2007.

Newsletter readers who would like to learn more about the honor society should contact Jim Buffington at [jbuffington@isugw.indstate.edu](mailto:jbuffington@isugw.indstate.edu).

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### JIER Update

Mary J. Granger

In the last newsletter, I mentioned that I am stepping down as editor, so why am I still writing under the Journal heading? At the IAIM board meeting in June, it was resolved that JIER will officially merge with the Journal of Information Systems Education (JISE). It was also determined that JIER will continue as an on-line journal with best and invited papers.

The best papers will be submitted from SIGED, AMCIS, ECIS, PACIS and ICIS. If you are involved with another conference that publishes papers addressing IS education issues, the best papers are also welcome. They will be peer-double-blind reviewed.

Tom Case will continue as Managing Editor.

If you are interested in reviewing, please let me know - good, reli-

able reviewers are always in demand.

If you have any questions or concerns about the new format, please let me know.

And look for the last print issue sometime at the end of the summer.



Photo of the Montreal Skyline in Winter at Night.



Old Port of Montreal.



Montreal Metro System. Click on the picture to go the Montreal Metro Map Website.



## “Promoting Excellence in Information Management: Education, Practice & Research”

### Secretary's Report

Jim Buffington

The executive board convened in Atlanta on June 16, 2007 to conduct the annual planning meeting. The board meeting was well attended, with fifteen members of your Board meeting on the campus of Georgia State University, including:

- Raymond Papp, President;
- Tom Schambach, President-Elect;
- Carina de Villiers, Vice President;
- Past-President, Carol Okolica;
- Diane Fischer, Treasurer;
- Jim Buffington, Secretary;
- Al Harris, Director;
- Craig Van Slyke, Director;
- Kathie Wright, Research Chair;
- Mary Granger, Journal Editor;
- Tom Case, Managing Editor, Journal;
- Jim Whitworth, Proceedings;
- Marianne D'Onofrio, Newsletter;
- David Erbach, By-Laws;
- Roy Johnson, AIS VP of Education.

Webmaster Carina de Villiers reported that the IAIM website is now up and running, and improvements should be unveiled in the coming months. One example is our plan to connect “communities,” i.e., those with interests in business intelligence—setting up forums, having links to Google groups.

Our relationship with AIS continued to dominate the ten-hour meeting. By all accounts, many of the bugs that have plagued the relationship in the past have been

worked out. Both Carina de Villiers and Roy Johnson will be chairing the education track at ICIS 2008.

You can look for our membership chair taking an active role in promoting new members and encouraging current members to renew.

Reversing a December 2006 decision, the Board determined to put the 2006 and 2007 Proceedings on-line, freely available to all. The Proceedings will also be available on the AIS e-library, when available.

IAIM members will soon begin receiving the Journal of Information Systems Education (JISE), an academic, peer reviewed IS journal that focuses on IS education. The next copy of JIER will be the last print copy. Henceforward, JIER will be an e-journal.

As always, if you are practicing innovative techniques in the classroom or re-evaluating your curriculum, consider writing up your findings and submitting a paper.

See you in Montreal in December!

### Job Announcements

**The University of Tampa  
John H. Sykes College of  
Business**

**Information & Technology  
Management Department  
Tampa, Florida 33606**

**Assistant Professor - Information & Technology Management (Tenure Track)**

The University of Tampa's John H. Sykes College of Business is seeking candidates for a tenure-track position available for fall 2008 at the rank of Assistant Professor. A Ph.D. in the field of Management Information Systems or related fields is required.

Responsibilities may include teaching courses at both the undergraduate and graduate levels in introductory information systems, systems analysis & design, data communications, programming or introductory statistics. Experience or research in IT operations within the financial services industry is highly desired. Candidates should have a commitment to teaching excellence, student involvement, and community service. We emphasize relevant, applied, and active scholarship.

A Ph.D. in the field of Management Information Systems or related fields is required.

1. Required MIS teaching specialization: Introductory MIS course
2. Desired MIS specialization: Systems Analysis & Design, Networking, VB .Net & Web Programming
3. Experience or research in IT operations within the financial services industry is highly desired
4. Statistics teaching specialization desired: Introductory Statistics

The College of Business is AACSB accredited, employs over 60 full-time faculty members, and includes four centers. The College occupies the John H. Sykes College of Business building, housing the College's 1400 undergraduate and 500 graduate students. The ITM Department delivers undergraduate degree programs in management information systems and financial services operations and systems as well as supports a concentration in information systems management in the MBA program.

The University of Tampa is a medium-sized, comprehensive, private University that delivers challenging and high quality educational experiences to a diverse group of learners. Located in the heart of one of the most dynamic commercial regions of Florida, the University has been providing education, training, and leadership skills to the Tampa Bay community through unique partnerships with business, government, the arts, and cultural entities for over 75 years. The University offers about 100 areas of study and pre-professional programs through a strong core curriculum rooted in the liberal arts, a residentially based educational experience, a commitment to an international focus, and a practical, experiential approach to learning. The University is growing and enrolls about 5400 students from 50 states and almost 100 countries. The University of Tampa is an Equal Opportunity/Affirmative Action Employer.

Applications must include current curriculum vitae, copies of undergraduate and graduate transcripts, a brief statement of teaching philosophy, and a list of references. Applicants must apply on-line to be considered for the position.

Review of application is to begin immediately and continue until the position is filled. Representatives from the ITM Department will attend the *Americas Conference on Information Systems* August 9-12, 2007 where they will be available to discuss the position.



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## Treasurer’s Report

6/19/2007

**IAIM TREASURER’S REPORT**  
**Statement of Changes in Cash Position**  
**Summary for July 1, 2006 - June 18, 2007**

**Sources of Cash (Revenues):**

Memberships (net)	\$1,320.00	\$1,320.00
2006 Conference Registrations	\$11,025.00	
Total 2006 Conference Income		\$11,025.00
<b>Total Income</b>		<b>\$12,345.00</b>

**Uses of Cash (Expenses):**

JIER Vol 8 #1		
Mailing	\$215.30	
Formatting	\$400.00	
Omnipress	\$1,323.96	
JIER Vol 8 #2		
Mailing	\$218.29	
Formatting	\$450.00	
Omnipress	\$1,405.00	
JIER Vol 8 #3		
Mailing	\$228.00	
Formatting	\$450.00	
Omnipress	\$1,725.00	
Total Journal Expenses		\$6,415.55
2006 Conference Expenses		
Gifts	\$58.84	
Supplies	\$68.43	
Coffee breaks, Lunch, Reception	\$3,544.20	
reception: \$965.31		
A / V	\$1,744.55	
AIS Management Fees		
Registration Fees	\$315.00	
Total 2006 Conference Expenses		\$5,731.02
Web Expenses: JIER.org & Alphaiotamu.org		\$30.00
<b>Total Expenses</b>		<b>\$12,176.57</b>
<b>Net Income</b>		<b>\$168.43</b>

<b>Beginning Cash Balance as of 7/1/2006</b>	<b>\$12,451.54</b>
<b>Ending Cash Balance as of 6/18/2007</b>	<b>\$12,619.97</b>