



“Promoting Excellence in Information Management: Education, Practice & Research”

President’s Corner

Bonjour! I am delighted to greet all our new and returning members as we move forward into year 2008, and as I begin my term as President of AIS SIGED: IAIM. It was a pleasure to see so many of you for the annual conference in Montreal where we enjoyed insightful presentations, cheerful networking with colleagues, and the elegant surroundings and facilities of the Fairmont Queen Elizabeth Hotel. It was great to see over 50 members participate in conference activities. Already our new president-elect, Carina De Villiers, is making good progress in planning our next conference, and I sincerely hope you will join us for a similarly successful turn-out at this year’s IAIM Conference 2008 in Paris as we continue our international connections.

Several exciting new collaborations and activities were undertaken by SIG-ED this year. AIS initiated an Education Track at the ICIS Conference and several SIG-ED members (thanks Mary Granger and Craig Van Slyke) played key roles in serving as associate editors in the review process for this new ICIS track. In addition, as part of our international collaboration with AIS affiliates, we have two board members (Craig Van Slyke and AW Toon Abcouwer) scheduled to assist with a new pre-ECIS Education Workshop. Our thanks to Carina de Villiers who coordinated and implemented a complete rework and re-hosting of our association website <http://www.sig-ed.org/> which is also accessible via our more traditional URL www.iaim.org/. Similarly, our gratitude and thanks to A. W. Toon Abcouwer for locating and adapting an open source software solution to enable our conference automated review system. Working in conjunction with insights from Kathie Wright, Toon adapted this open source solution to meet conference manuscript submission and review needs and saved the organization substantial funds.

Another major initiative was the establishment of a new Spanish Language Track at the SIG-ED IAIM Conference. Many thanks to Geoff Dick and Kathie Wright for coordinating and creating an initial success in this new venture. Another major addition is our strengthened affiliation with the Journal of Information Systems Education. In conjunction with this new affiliation the SIG-ED dues will be somewhat higher this year, but importantly, membership now includes a yearly subscription to this premier education focused JISE at a substantially discounted rate.

I’d like to especially thank Kathie Wright (Research Chair) and Bruce White (Program Chair) for their many efforts in helping to make this past conference in Montreal a success. Sadly, after several years of service, Kathie has decided to relinquish her duties as Research Chair. I’d like to express my sincere gratitude for the great attitude and brilliant efforts she’s demonstrated during her terms as research chair. Moreover, I’m happy to report Kathie has agreed to remain as Associate Research Chair while our new Research Chair transitions into the role. Correspondingly, a warm welcome to Jan Seruga. Jan has served as an IAIM director for the past few years and has now agreed to move into the critical role of Research Chair. Since Jan has also served as a track chair for several years we anticipate this will be a smooth transition.

In another major change we bid a fond farewell to Jim Buffington who has served admirably for many years as the IAIM Secretary and as a founding leader in the formation of the SIG-ED sponsored **Alpha Iota Mu** honor society for information systems majors. Correspondingly, a warm welcome to Dennis Bialaszewski who helped co-found Alpha Iota Mu and has agreed to assume the leadership role va-

cated by Jim’s retirement.

I’d also like to welcome additional new members to the IAIM board. In addition to his role with the honor society Dennis Bialaszewski is also our newly elected vice-president; and, in addition to his role as JISE editor, Albert Harris is our newly elected Secretary. We also have two new first year directors: Meg Murray and Mark Serva. We look forward to their adding new perspectives and fresh ideas to the board. To all newcomers, welcome! To the rest of the board, thank you for your continued service. And to all others, I’d like to invite more members to become involved in association leadership roles as we expand into more collaborative affiliations.

If anyone would like to become more involved in AIS SIGED IAIM, please email me or contact any of the other board members for more information. Bylaws, current officer listings and position descriptions are available at the www.iaim.org website. The board meets twice per year, once at our pre-ICIS annual conference and again for a summer coordination meeting. This year our summer meeting will be pre-AMCIS, in Toronto, this August. All members are welcome to attend the board meetings, and we encourage new members to become actively involved.

My best wishes to all. Have a happy, healthy, and productive 2008.

Tom Schambach

Schambach@ilstu.edu

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“Promoting Excellence in Information Management: Education, Practice & Research”

Call for participation

Join IAIM to focus on Education Issues – then stay for ICIS!

AIS SIGEd:IAIM will hold its annual **International Conference** from **December 12-13, 2008** in **Paris, France**.

The **International Academy for Information Management (IAIM)**, the Educational Special Interest Group of AIS, is dedicated to promoting excellence in information management education, practice, and research. The objective of IAIM is to provide a forum in which interdisciplinary researchers and educators in information systems can exchange ideas, techniques, and applications. IAIM sponsors an **International Conference** in December at which competitively selected peer-reviewed papers, tutorials and panel discussions are presented. A Best Paper Award is announced and all papers presented are published in either IAIM's on-line journal (for high quality completed papers) or the conference proceedings, which are distributed free on CD-ROM to conference registrants and via Internet for IAIM **members**. Authors of highly rated papers will have the option of having their paper fast-tracked to the *Journal of Information Systems Education (JISE)* for expedited review.

IAIM also sponsors the **Alpha Iota Mu** honor society for information systems majors as well as the **Journal of Informatics Education Research** which publishes refereed articles addressing excellence in MIS education, and promotes effective teaching of what an information professional needs to know to manage IS effectively - including technical skills, interpersonal skills, managerial skills & frameworks.

You are invited to submit theoretical, empirical, or descriptive papers (case studies), tutorials, and panel proposals related to the education theme of IAIM's conference. Suggested topics

include, but are not limited to:

- * Pedagogical Issues
- * Education Technology and Distance Education
- * Curriculum Issues
- * Ethical Issues, Social Issues, Enrollment Issues, etc.

Submissions may be in the form of one or more of the following: completed research paper, research in progress, descriptive case study, extended abstracts, or proposal for panel discussion or tutorial. Papers to be submitted via the **Submission System**

Research papers must be original, unpublished elsewhere, in the style of CAIS/JAIS, and should be no longer than 5500 words. Include an abstract (120 word max) along with the body of the full paper.

Research in progress submissions must be at least 2500 words in length, be substantially near completion, and include a one-page abstract.

Extended abstracts must be at least 1000 words in length and identify the primary research question, a preliminary literature review and overview of the planned methodology.

Panel and tutorial proposals must include the names and affiliations of panelists who have agreed to participate and a 1-2 page summary of the topic, including a description of how the session will be structured.

Descriptive case studies may report specific pedagogical or curricular strategies being employed or under development, and should be no longer than 5500 words.

Authors should submit their manuscripts electronically via an electronic peer review system in Rich Text Format (RTF), or Microsoft Word (.doc) file format. Please refer to the **AIS SIGEd:IAIM** web site <http://www.sig-ed.org/> for details or submit your manuscript to the research chair

J.Seruga@mackillop.acu.edu.au

All submissions will be refereed. Papers judged by the review process to be the candidates for 'Best Paper' consideration will be forwarded for an additional Best Paper Candidate review process. The top ranked papers will be recognized during a conference 'best paper' award presentation.

Completed research papers rated as 'highest quality' in the double blind-review process will be published in a special issue of IAIM's on-line journal. Other papers, extended abstracts, panel discussions and tutorials will be published in the on-line proceedings. Authors of accepted papers will have the opportunity to make revisions prior to submitting a final version.

Notification of accepted papers, abstracts and panels will be emailed to the contact author. For inclusion in the Journal or Proceedings, publication ready papers (with changes suggested by the reviewers) must be sent to the research chair by the Publication Ready Revision deadline. Specific formatting instructions will be sent to authors whose papers are accepted. At least one unique author must register for the conference by the Author Registration Deadline for the paper to appear in the journal/proceedings. Papers from previous years may be viewed online from the IAIM web site.

Please consider volunteering to serve on the Program Committee for the 2008 conference. Members of the Program Committee serve as reviewers and assist in identifying session chairs and discussants. If you would like to serve on the Program Committee, please contact Conference Chair Carina de Villiers at carina.devilliers@up.ac.za

Conference Committee:

Carina de Villiers, University of Pretoria, Conference Chair, carina.devilliers@up.ac.za

Jan Seruga, Australian Catholic University, Research Chair, J.Seruga@mackillop.acu.edu.au

Craig Tyran, Western Washington University, Program chair Craig.Tyran@wwu.edu

Jim Whitworth, Georgia Southern University, Proceedings chair, je-whitwo@georgiasouthern.edu

Ken Trimmer, Registration chair,

Tom Schambach, Illinois State University, President, schambach@ilstu.edu

IMPORTANT DATES:

Paper submission date: August 1, 2008

Acceptance Notification: September 30, 2008

Final Revisions Due: October 20, 2008

Author Registration: October 20, 2008



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If you like shopping [Paris France](http://www.destination360.com/europe/france/paris-shopping.php) is the capital of the world. The variety and style of the stores makes a Paris shopping trip a must for any fashion-conscious traveler. (<http://www.destination360.com/europe/france/paris-shopping.php>)



Map of France:

<http://www.destination360.com/europe/france/map.php>

2008 SIG:ED-IAIM Sponsored Tracks



Craig van Slyke

SIG:ED Sponsored AMCIS Track 2008

Once again, SIG:ED is sponsoring a track at AMCIS. The AMCIS 2008 Information Systems Education Research track is being chaired by Geoff Dick, Mary Granger and Craig Van Slyke. Based on the success of the last two years, we anticipate many interesting, high-quality submissions. Consider submitting your best work to the track so that we can continue to raise the awareness of critical education issues within the IS community. More information is available at: <http://www.business.mcmaster.ca/amcis2008/home.htm>.

SIG:ED Sponsored ECIS Workshop – eSIG:ED

For the first time, SIG:ED is spon-

soring a workshop at the European Conference on Information Systems. eSIG:ED brings together individuals interested in research and practice related to information systems education. Given the challenging current environment, delivering quality education is more important than ever before. Meeting these challenges requires more complete understanding of curriculum, pedagogy and "best practices" with respect to education. The purpose of the workshop is to give IS educators an opportunity to share cutting edge education-oriented research and practices. Toon Abcouwer, Craig Van Slyke and Roy Johnson are chairing the workshop.

Submission are invited from all IS educators. Suggested topics include, but are not limited to: Pedagogical issues, education technology and distance educa-

tion, curriculum issues, ethical issues, social issues, enrollment Issues.

See the SIG:ED IAIM Web site for more information on eSIG:ED.

2007 SIG:ED AMCIS Social

During AMICS 2007 in Keystone, CO, SIG:ED IAIM hosted an informal social for current and prospective SIG:ED members. This coincided with another very successful SIG:ED sponsored AMCIS IS Education mini-track. Approximately thirty people attended the social. It was a great opportunity for SIG:ED friends to see each other and for potential members to get to experience the friendly atmosphere for which SIG:ED is well known. We'll plan to have another gathering in Toronto.



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Honor Society Report



Jim Buffington

Alpha Iota Mu's newest chapter, the Lambda Chapter at Delta State, is scheduled to conduct its first initiation in spring of 2008. Chapters at Indiana State, Johns Hopkins, University of South Alabama, Georgia Southern, Quinnipiac, George Washington, Robert Morris University, University of Central Florida, and University of Tampa successfully inducted new individual members in the past year.

For several years, IAIM has been struggling with the International Constitution and By-Laws. The issue which has delayed the adoption of this instrument is uncertainty about the structure of Alpha Iota Mu's governing body. During its formative years,

the honor society has been governed by IAIM's Board of Directors. The honor society was initiated under the auspices of IAIM, and we believe that IAIM should continue to play a role in the governance of Alpha Iota Mu in the foreseeable future.

However, if the honor society is to achieve maturity, it is necessary for Alpha Iota Mu members to assume the major responsibility for governing the organization. To achieve these goals, the proposed constitution calls for the new governing body to be composed of five executive officers of IAIM and the sponsors of all active chapters. The issue will be resolved in April 2008 balloting.

It is my hope and belief that when you read the Honor Society Report in the fall newsletter, you will see that Alpha Iota Mu has evolved into the kind of dynamic organization we have always envisioned.

If you are interested in starting a chapter of Alpha Iota Mu, or if you have a colleague with this interest, please contact our new Director, Dennis Bialaszewski at d.bialaszewski@att.net. To be granted a chapter charter, your institution must grant bachelor degrees and must have a strong information systems curriculum which includes a business component.

I have served for several years as the director of Alpha Iota Mu and will always take a measure of satisfaction in having helped the honor society through its birthing process. I am pleased that Alpha Iota Mu's first champion has agreed to take the reins of the society. Thank you, Dennis!

Newsletter readers who would like to learn more about the honor society should contact Dennis Bialaszewski at d.bialaszewski@att.net.

Membership Benefits Enhanced!

Al Harris and Mary J. Granger

Starting in April, every member of IAIM will be receiving a subscription to the Journal of Information Systems Education (JISE) as part of your membership. JISE is the leading academic journal for information systems (IS) education. As a subscriber to JISE, you will have access to Teaching Tips, Minicases and Teaching Cases for use in the classroom, and papers that address the latest in IS curricula, classroom teaching, and other related IS education issues.



Treasurer's Report

Diane Fischer

Total income for this fiscal year is \$17,170, including conference income of \$14,455.00. Total expenses thus far are \$12,953.53, including conference expenses of \$10,197.58.

As of February 15, 2008 our cash balance was \$16,906.44. Some expenses have yet to be billed. It is anticipated we will have conference revenues exceeding conference expenses by approximately \$3,000.

IAIM Board...

President

Tom Schambach
Accounting & Business Information Systems
Campus Box 5520
Illinois State University
Normal, IL 61790-5520
Office: (309) 438-7505
Fax: (309) 438-8431
E-Mail: tpschat@ilstu.edu

President- Elect

Carina de Villiers
University of Pretoria
Lynnwood Road
Pretoria, Gauteng 0002
South Africa
Office: (27) 12-4203085
Fax: (27) 12-3625287
E-mail: carina.devilliers@up.ac.za

Vice- President

Dennis Bialaszewski
Indiana State University
818 College of Business
Terre Haute, IN 47809
Office: 812-237-2113
Fax: 812-237-8129
E-Mail: d.bialaszewski@att.net

Past- President

Raymond Papp
University of Tampa
Sykes College of Business
401 W. Kennedy Blvd.
Tampa, FL 33606
Office: (813) 257-3828
Fax: (813) 258-7408
E-Mail: rpapp@ut.edu

Treasurer (through Apr '09)

Diane Fischer
Computer Information Systems
Dowling College
Oakdale, NY 11769-1999
Office: (631) 244-3264
Fax: (631) 244-5098
E-Mail: fischerd@dowling.edu

Secretary (through Dec. 09)

Albert L. Harris
Computer Information Systems
Appalachian State University
Boone, NC 28608
Office: (828) 262-6180
Fax: (828) 262-6190
E-Mail: harrisal@appstate.edu

Director (2nd year)

Chelley Vician
Michigan Technical University
School of Business & Economics



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...IAIM Board

108 Academic Office Building
1400 Townsend Drive
Houghton, Michigan 49931-1295
Office: (906) 487-2487
Fax: (906) 487-2944
E-Mail: [cvcian@mtu.edu](mailto:cvician@mtu.edu)

Director (2nd year)
Jan Seruga
Australian Catholic University
Faculty of Arts and Sciences
40 Edward Street
North Sydney NSW 2060 Australia
Office: (02) 97392861
Fax: (02) 97392312
E-Mail: Jan.Seruga@acu.edu.au

Director (2nd year)
Toon Abcouwer
Faculteit Economic en
Bedrylkunde
Sectie
Informatiemanagement
Roetersstraat 11
1018 WB Amsterdam
Office: (020) 525-4172
Fax: (020) 525-4177
E-Mail: abcouwer@uva.nl

Director (1st year)
Meg Murray
Kennesaw State University
Dept. of Computer Science and
Information Systems
1000 Chastain Road
Kennesaw, GA 30144
Office: 770-423-6652
Fax: 770-423-6731
E-Mail:
mcmurray@kennesaw.edu

Director (1st year)
Mark Serva
University of Delaware
Dept. of Acctg & MIS
012 Purnell Hall
Newark, DE 19716-2715
Office: 302-831-1795
Fax: 302-831-4676
E-Mail: servam@lerner.udel.edu

AIS Liaison

Ephraim R. McLean
Department of Computer Informa-
tion Systems, Box 4015
J. Mack Robinson College of Busi-
ness
Georgia State University
Atlanta, GA 30302-4015
Office: (404) 651-3833
Fax: (404) 651-3842
E-Mail: EMcLean@GSU.edu

Research Chair
Jan Seruga (see Director)

Assoc. Research Chair
Kathie Wright
Dept. of Information Systems and
Decision Sciences
Salisbury University
Salisbury, MD 21801
207 Brooklyn Ave.
Salisbury, MD 21801
Office: (410) 543-6143
Fax: (410) 546-2908
E-Mail: kmwright@salisbury.edu

Exhibits and Publicity Chair
Craig Tyran
Department of Decision Sciences,
MS 9077
College of Business and Economics
Western Washington University
Bellingham, WA 98225-9077
Office: (360) 650-2207
Fax: (360) 650-4844
E-Mail: Craig.Tyran@wwu.edu

Journal Editor
Mary J. Granger
Information Systems and Technol-
ogy Management
George Washington University
Washington, DC 20052
Office: (202) 994-7159
Fax: (202) 994-4930
E-Mail: granger@gwu.edu

Managing Editor Journal
Thomas Case
Georgia Southern University
Department of IS
College of IT
PO Box 7998

Statesboro, GA 30460
109 Peachtree Run
Statesboro, GA 30461
Office: (912) 486-7463
Fax: (912) 486-7751
E-Mail:
tcase@georgiasouthern.edu

Registration Chair
Membership
Craig Van Slyke
Management Information Systems
St. Louis University
St. Louis, MO 63108
1208 Missouri Ave.
St. Louis, MO 63104
Office: (314) 977-2027
Fax: (314) 977-1483
E-Mail: cvanslyk@slu.edu

Proceedings
James (Jim) Whitworth
Georgia Southern University
PO Box 7998
Statesboro GA 30460-8152
Office: 912 681 0895
Fax: 912 486 7751
E-Mail:
jewhitwo@georgiasouthern.edu

Newsletter
Marianne J. D'Onofrio
Central Connecticut State Univer-
sity
Management Information Systems
School of Business
Robert C. Vance Academic Cen-
ter, Room 449
New Britain, CT 06050
Office: (860) 832-3297
Fax: (860) 832-3300
E-Mail:
donofrio@ccsu.edu

Historian
Sharlett Gillard
University of Southern Indiana
College of Business
Evansville, IN 47712
Office: (812) 464-1732
Fax: (812) 465-1044
E-Mail:
sgillard@usi.edu

Webmaster

Carina de Villiers (see President-
Elect)

By-Laws

David Erbach
Indiana University Purdue Uni-
versity Fort Wayne
Dept. of Computer Science
2101 E. Coliseum Blvd.
Fort Wayne, IN 46805-1499
Office: (260) 481-6867
Fax: (260) 481-5734
E-mail: erbachD@ipfw.edu

Affiliated Conferences Chair

Geoffrey N. Dick
School of Information Systems
University of New South Wales
Sydney, NSW 2052
Australia
Office: +61 2 9 385-5284
Fax: +61 2 9 662-4061
E-Mail:
g.dick@unsw.edu.au

AIS VP Education (ex officio)

Roy D. Johnson, PhD
AIS VP Education, GAP Director,
Fulbright Scholar
University of Pretoria
Department of Informatics
IT building 5-95
Pretoria 0001
SOUTH AFRICA
+27 12.420.5984 (Office)
+27 12.420.3798 (Secretary)
+27 12.362.5287 (Fax)
E-Mail : Roy@UP.ac.za

Membership Coordinator

Lisa Rucker
lisa@aisnet.org
404-463-9590

AIS Director

Pete Tinsley
Director@aisnet.org



“Promoting Excellence in Information Management: Education, Practice & Research”

...IAIM Board

Secretary’s Report

Jim Buffington

Your Board met on Friday, December 7 in Montreal for a four-hour meeting. A decade ago, these meetings required twelve or more hours, so we believe a great deal of institutional learning has taken place. Board Members attending the meeting were Raymond Papp, President; Tom Schambach, President-Elect; Carina de Villiers, Vice President, Webmaster; Bruce White, Program Chair; Diane Fischer, Treasurer; Jim Buffington, Secretary; Albert L. Harris, Director; Craig Van Slyke, Director, Membership; Jan Seruga, Director; Toon Abcouwer, Director; Kathie Wright, Research Chair; Mary Granger, Journal Editor; Marianne D’Onofrio, Newsletter; Sharlett Gillard, Historian.

Congratulations to all newly elected Board Members: Dennis Bialaszewski, Vice-President; Albert Harris, Secretary; Meg Murray, Director; and Mark Serva, Director. It bodes well for IAIM that all newly elected members attended the meeting.

Your Secretary continues to be impressed with the quality of the keynote speakers at the annual conferences. Reginald Alcock, our 2007 speaker, was no exception to the rule. Mr. Alcock served in Canada’s Parliament for more than twelve years, where he earned a reputation for being Parliament’s technology guru. Mr. Alcock became the first politician in the world to have a web site. He has become a driving force in using information technology to improve government. The Board is grateful to Mary Brabston for

her efforts in securing Mr. Alcock as our keynote speaker.

Congratulations are also due to our 2007 Conference Chair, Tom Schambach. Only those who have had experience in organizing a conference can appreciate the myriad issues that must be resolved in order to put together a successful conference. As an added bonus, revenues for this year’s conference exceeded expenses by some \$3,000. Job well done, Tom!

Congratulations to 2007 Best Paper finalists: “An Alternative Approach to Introductory Object Oriented Programming: A Case Study in Programming with Alice,” W. Brett McKenzie; “Increasing Information Systems Enrollments: Long-Term—Short-Term Approaches,” Craig Van Slyke, Thomas Case, Geoffrey Dick, Mary Granger; “New Business Students: Comparing Perceptions of Accounting and Information Systems as Careers,” Keith Jones, Thomas Schambach, Kent Walstrom, William Crampton; “Using an Online Discussion Board for Case Study Discussion,” Ravi Seethamraju (Winner).

Geoff Dick, Mary Granger, and Craig Van Slyke are continuing efforts to have IAIM play a larger role in sponsoring education tracks at AMCIS, ICIS, and ECIS. We encourage all IAIM members to take a proactive role in serving as reviewers for these education tracks. Your Board is in agreement that we have a responsibility to work closely with AIS in shaping the nature of our contributions to AIS.

Our intention is to continue to organize our conference in conjunction with ICIS. We hope to see you in Phoenix in December 2009 and in St. Louis in 2010.

In 2008, we will be meeting in Paris prior to ICIS. We believe it is appropriate that an organization which strives to enlighten the world through information technology will be meeting in the City

of Light. As always, we urge all our members who are doing interesting and innovative work in the classrooms or with their curriculum to consider sending us a paper.

I end this report on a personal note. Since 1993, I have served six terms as secretary and one term as a Director. This is my last secretarial report.

I thank all those IAIM Board Members, past and present, with whom I have had the privilege of working. IAIM Board Members do not always agree on all issues. However, it is clear that you all are passionate about education and information systems. The future of your students is in good hands. I treasure your passion and your commitments. Thank you, friends and colleagues all.

Best Paper Award

Kudos and Congratulations to the newest recipient of the Best Paper of the Conference Award!

Ravi Seethamraju (The University of Sydney, Australia) won for his paper:

Using an Online Discussion Board for Case Study Discussion

Congratulations also go to three other Best Paper Finalists:

An Alternative Approach to Introductory Object Oriented Programming:

A Case Study in Programming with ALICE

W. Brett McKenzie (Roger Williams University)

Increasing Information Systems Enrollments:

Long-Term—Short-Term Approaches

Craig Van Slyke (St. Louis University)

Thomas Case (Georgia Southern University)

Geoffrey Dick (University of New South Wales)

Mary Granger (The George Washington University)

New Business Students: Comparing Perceptions

Of Accounting and Information Systems as Careers

Keith Jones (Illinois State University)

Thomas Schambach (Illinois State University)

Kent Walstrom (Illinois State University)

William Crampton (Illinois State University)



“Promoting Excellence in Information Management: Education, Practice & Research”

AIS SIGED IAIM Conference Report for 2007

Montréal, Québec, Canada
Tom Schambach

The AIS SIGED IAIM 2007 Conference was held this past December (in Montreal, Québec, Canada) to share ideas and insights regarding successful informatics related education. This 22nd Annual Conference was a big success and included a Friday night social event, three session tracks on Saturday, and two session tracks on Sunday. Forty-two papers and four panels were submitted to the double-blind review process, with an 88% paper acceptance rate. Fifty-three participants including new and experienced professors, advanced graduate students, as well as several industry professionals attended. Our international conference included participants from Australia, Canada, Israel, Mexico, Netherlands, South Africa, the USA (and even Texas).

Friday (December 7) kicked off with an afternoon board of directors meeting which included announcement and introduction of newly elected board members, a review of the past year, final conference review, and planning for the upcoming year. Planning included: 1) discussion of timing of the first issue of the JISE journal for membership distribution, 2) appointment of new leadership and discussion of leadership principles and structure for the [Alpha Iota Mu](#) honor society, 3) discussion of potential options and targeted format for the upcoming conference in Paris, and 4) recruitment of volunteers to assist ECIS in their first pre-ECIS education focused workshop. As the 2nd largest French speaking city in the world, Montreal provided a wonderful preview and French language practice while Underground Montreal offered an amazing climate controlled assortment of shops, eateries, and entertainment. Our Friday night social event took us underground and then back to surface streets to visit with wine, cheese and canapés at the McGill University Faculty Club.

The conference session on Saturday (12/8) led off with an insightful key-note address by Reginald Alcock, a former member of the Canadian Parliament, minister of the Treasury Board, and currently executive in residence at the University of Manitoba. The morning continued with three conference paper presentation tracks focused on Curriculum, Pedagogical, and Education Technology Issues. A royal Queen Elizabethan luncheon was enjoyed by all and was followed by the association business meeting where the yearly transition of officers occurred. Tom Schambach transitioned to the role of president and Raymond Papp was honored for his many years of service to IAIM. Best paper nominees were announced and a Best Paper of the Conference certificate was awarded. Tom announced that he would be asking the membership to approve new board positions including official recognition of the Research Chair and an optional Associate Research Chair to enable smooth transition in this critical role. The business meeting was followed by afternoon sessions that included three tracks of paper presentations and several panels. One of the afternoon highlights was the inaugural presentations within SIGED IAIM's new Spanish track.

Sunday morning included dual tracks of paper presentations and panels with the exclusive IAIM sessions ending by Noon. This was followed Sunday afternoon with a Joint ICIS / SIG ED Panel: “Introducing a New Way to Revise and Maintain the Undergraduate Information Systems Model Curriculum” featuring panelists *Heikki Topi, Joseph Valacich, Janice Sipior*. Heikki and the other members of the AIS IS Curriculum Task Force presented the framework and proposed approach for redefining and revising the IS discipline and curriculum. The purpose of the panel discussion was to explain the approach and to encourage AIS members to comment on the proposed direction and framework. More details can be found at a wiki site that has been established to promote discussion and feedback in the IS community:

http://blogsandwikis.bentley.edu/iscurriculum/index.php/IS_Curriculum_Wiki

In conclusion, the future looks bright for the coming years. While pre-ICIS events have multiplied rapidly creating many alternative venues, SIGED is experiencing good submission and participation rates in an era when travel has become more expensive/difficult. IAIM's future includes an expanded role as we form more collaborative relationships at many AIS affiliated events, yet the IAIM Conference remains our premier educationally focused networking event.