



“Promoting Excellence in Information Systems: Education, Practice & Research”

President’s Corner

The economic recession also impacted on SIGED:IAIM this year. Our normal annual meeting that we have at AMCIS had to be a virtual meeting because the majority of the board members did not have travel funds. The meeting was conducted via e-mail and thanks to the active participation of all the board members, it went smoothly.

During our August board meeting, Geoff Dick was elected as President-Elect for 2009. We want to thank him for his willingness to serve as President-Elect.

I also want to thank Dennis Bialeszewski for his contribution to SIGED:IAIM over many years.

At the moment we are planning an exciting pre-ICIS conference in Phoenix and are really looking forward to an excellent program with 40 papers to be presented. Our keynote speaker is Cindi Fukami and she will talk about The Scholarship of Teaching

and Learning and the Boyer method.

Tom Schambach handled our annual election process—thanks Tom! The results can be found in the newsletter.

Machdel Matthee, our membership chair, did a survey amongst the members—see the results in this newsletter.

Geoff Dick as our Affiliated Conference Chair is doing a splendid job to ensure that we have Education Tracks at the AIS conferences. A very successful AMCIS Education Track was held in San Francisco in August 2009.

Marc Serva, Diane Fischer and Chelley Vician are working on updating the AIS web site for IS Pedagogy. They welcome contributions!

Thank you to Marianne D’Onofrio for compiling this newsletter!

Next year our pre-ICIS conference will be in St Louis and will be organised by Ravi Seethamraju.

Kind regards

Carina de Villiers

SIGED: IAIM President

Carina.devilliers@up.ac.za



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Membership survey 2009

A survey was recently launched to collect members’ opinions on membership of this Special Interest group of AIS. Questions were asked on the seniority of members, their attendance of the pre-ICIS conference and suggestions on how the group may add more value to the careers of members. Of the more or less 100 members only 19 responded. One may assume that the respondents are also the more active

members of the SIG.

Of these active members most are senior academics with a long history of involvement in SIG-ED. All these members consider membership as beneficial. However, from the suggestions it is clear that there is a need to expand membership to incorporate young academics with fresh ideas. The incorporation of Web2 tools into the functioning of the group was also mentioned as a

way of sharing ideas apart from the face-to-face meetings once or twice a year.

The results of the survey are given on pages 4 and 6.

Machdel Matthee

Membership chair
2008 – 2009.



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CALL FOR NOMINATIONS AND RESULTS

The following letter was distributed in October 2009:

Elections for the Executive Board of AIS SIGED: IAIM will be held in November. All nominees must be members in good standing.

Information about the educational focus of the AIS SIGED: IAIM can be found at <http://www.sig-ed.org/> If you are not currently a member of the AIS Special Interest Group for Education (a.k.a. the *International Academy for Information Management*) you may join the SIGED: IAIM at <http://home.aisnet.org/login.cfm>

I hope you will consider nominating yourself, or someone you know, for one of the following positions:

- President Elect
- Vice-President
- Secretary
- Board of directors (2 positions open)

Please email me with your nomination, including a 1-3 paragraph biographical sketch or statement of interest that will be included in the election ballot. The bio is a great opportunity to reflect your interest in IS Education.

New perspectives and volunteers are always welcome. Prior experience with AIS SIGED:IAIM board is not a pre-requisite to run for office. Please visit our website (bylaws link) to see the official “description” on what each of these elected positions entails, please see our bylaws at <http://www.sig-ed.org/IAIMbylaws.pdf> or email me with questions at schambach@ilstu.edu

Timeline:

Nomination period is October 15th to 25th.

Election/Voting period is November 1st to 15th.

Ballots: a URL link for voting

will be sent electronically to the membership approximately November 1.

I look forward to hearing from you. Again, send nominations to:

Tom Schambach

Past President AIS SIGED: IAIM

schambach@ilstu.edu

The results was announced on the 20th of November in an e-mail to all members:

Dear SIGED: IAIM Members

I would like to congratulate the new officers who recently won election during our yearly election process. These new officers are all invited to attend our pre-conference Board of Directors meeting in Phoenix. Officially, their assumption of duties will begin at the annual general membership

business meeting which is being held at the conference hotel at Noon on Sunday, December 13, in Phoenix.

President Elect - winner: **Ravi Seethamraju**

Vice President - winner: **Andrew Urbaczewski**

Secretary - winner: **Al Harris**

Board Members - winners:

Craig Van Slyke

Sumarie Roodt

Cheers! (Congratulations to all),

Tom Schambach

Past President

SIGED: IAIM



“Promoting Excellence in Information Systems: Education, Practice & Research”

SIGED: IAIM Conference 2009 – Phoenix, Arizona

December 12 - 14, 2009

The **AIS Special Interest Group for Education**: International Academy for Information Management (SIGED: IAIM) is dedicated to promoting excellence in Information Systems education, practice, and research. The objective of SIGED is to provide a forum in which interdisciplinary researchers and educators in information systems can exchange ideas, techniques, and applications. SIGED sponsors an [International conference](#) in December at which competitively selected peer-reviewed papers, tutorials and panel discussions are presented. A Best Paper Award is announced and all papers presented are published in either SIGED's on-line journal (for high quality completed papers) or the conference proceedings produced on CD-ROM. Authors of highly rated papers will

have the option of having their paper fast-tracked to the Journal of Information Systems Education (JISE) for expedited review.

and we look forward to an interesting program.

Carina de Villiers

Thank you to an excellent conference committee:

Jan Seruga , Australian Catholic University , Research Chair,
Jan.Seruga@acu.edu.au

Craig Tyran , Western Washington University, Program chair ,
Craig.Tyran@wwu.edu

Jim Whitworth , Georgia Southern University , Proceedings chair, je-whitwo@georgiasouthern.edu

Tom Schambach , Illinois State University , Past President, schambach@ilstu.edu

Mary Granger, George Washington, University, AIS Vice-President,
granger@gwu.edu

Forty papers were accepted



JW Marriot in Phoenix, Arizona

AND

On Page 2

Grand Canyon

Research Chair’s Report

The process for the submission of papers for the AIS SIG-ED 2009 conference in Phoenix is now complete with a total of 41 submissions across all categories (papers, panels, tutorials, extended abstracts and case studies) from the following countries.

Country	Count
Australia	3
Canada	2
China	1
Denmark	3
Israel	2
Netherlands	1
South Africa	1
South Korea	1
Taiwan	1
USA	26

We are now at the stage of allocating papers to reviewers. The list of reviewers is from authors of papers submitted this year and over previous years.

It is anticipated that **Acceptance Notifications** will be sent to participants by **September 30, 2009** (subject to completion of review process). **Final Revisions** will need to be submitted by **October 26, 2009**.

Jan Seruga

Membership survey 2009 (continued)

1) What is your current position?	Percentage	Responses
Senior academic	94.7	18
Junior academic	5.3	1
Non academic	0.0	0
Other	0.0	0
Total responses: 19		

2) How long have you been a member ?	Percentage	Responses
Between 8 - 10 years	15.8	3
between 6 - 8 years	31.6	6
Between 4 - 6 years	15.8	3
Between 2 - 4 years	0.0	0
Between 0 - 2 years	5.3	1
More than 10 years	31.6	6
Total responses: 19		

3) How many SIG-ED:IAIM pre-ICIS conferences have you attended?

	Percentage	Responses
Between 8 - 10	21.1	4
Between 6 - 8	15.8	3
Between 4 - 6	21.1	4
Between 2 - 4	5.3	1
Between 0 - 2	5.3	1
None	21.1	4
More than 10	10.5	2
Total responses: 19		

4) Do you find membership of SIG-ED:IAIM to be beneficial in any way?

	Percentage	Responses
Yes	78.9	15
Somewhat	21.1	4
No	0.0	0
Total responses: 19		



Treasurer’s Report

9/19/2009

IAIM TREASURER'S REPORT
Statement of Changes in Cash Position
Summary for July 1, 2008 - June 30, 2009

Sources of Cash (Revenues) :

Memberships (net)	\$2,175.00	\$2,175.00
2008 Conference Registrations	\$5,480.00	
Foreign Exchange fee rebate	1,857.94	
Total 2008 Conference Income		\$7,337.94

Total Income to date **\$9,512.94**

Uses of Cash (Expenses):

JISE		
Vol 19(3)	\$1,222.50	
Vol 19(4)	\$1,240.50	
Vol 20(1)	\$1,294.50	
Vol 20(2)	\$1,314.00	
Total JISE Expenses		\$5,071.50
August 2008 Board meeting - Toronto		
Refreshments	\$195.21	
Total 2008 Board Meeting		\$195.21
2008 Conference Expenses		
Hotel IBIS Paris	\$7,318.95	
AIS Registration fees for non-ICIS attendees	\$240.00	
Total 2008 Conference Expenses		\$7,558.95

Total Expenses to date **\$12,825.66**

Net Income to date **-\$3,312.72**

Beginning Cash Balance as of 7/1/2008 **\$15,517.36**

Ending Cash Balance as of 6/30/2009 **\$12,204.64**

Treasurer’s Report (continued)

Notes:

1. Membership dues 2005-6: \$905.00

Membership dues 2006-7: \$1,390.00

Membership dues 2008-09: \$2,175.00

2. 2004 Registrations: \$15,415.00

2005 Registrations: \$17,770.00

2006 Registrations: \$11,025.00

2007 Registrations: \$14,630.00

2008 Registrations: \$5,480.00

2006 Conference: Income (\$11,025.00) - Expenses (\$5,731.02) = \$5,293.98

2007 Conference: Income (\$14,630.00) - Expenses (\$9,033.60) = \$5,596.34

2008 Conference: Income (\$7,337.94) - Expenses (\$7,558.95) = \$(221.01)

4. IAIM ended the 2005-6 fiscal year with a net loss of \$4,476.17

IAIM ended the 2006-7 fiscal year with a net gain of \$238.43

IAIM ended the 2007-8 fiscal year with a net gain of \$2827.39

IAIM ended the 2007-8 fiscal year with a net loss of \$221.01

Meg Murray

Treasurer



Membership survey 2009 (continued)

5) Please provide us with any suggestions on how services offered by this forum could be changed or enhanced to add more value.

- Asking AIS to make it obvious how to join the SIG when you are renewing your AIS membership
- more tutorials; sharing of course ideas and courseware; more parties = cheers!
- New blood ... engage new faculty and PhD students with new ideas (not same old panelist year after year).
- The annual conference is good, as well as SIGED support for tracks at AMCIS, etc. It could be good to do more to foster interaction and sharing of insights about IS education in between the conferences (e.g., social media blog postings, links to education resources, etc.).
- Addition opportunities for networking and sharing of ideas.
- Resources made available easily to members (e.g, teaching resources or teaching tips)
- Facilitated instructional materials sharing via LinkedIn or a SIGED Web site.
- We should strive to expand the membership base.



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Secretary’s Report

Because of problems receiving travel funds for many members of the Board, no meeting was held in conjunction with the AMCIS conference. The Board will next meet on December 12, 2009 in Phoenix prior to the AIS SIG-ED IAIM Conference (IAIM 2009)

Due to personal problems, President-Elect Dennis Biaszowski resigned from his position on July 2, 2009. The board met electronically (by email) on several occasions and on July 28 elected Geoff Dick as President-Elect. Everyone on the board looks forward to working with Geoff during his term of office as President-Elect and when he becomes President in December. Congratulations Geoff.

In other business, the board met electronically to approve the conference budget that was presented by President Carina de Villiers. The budget was unanimously approved as presented.

There continues to be a strong involvement of IAIM members in the Education track of all of the major AIS conferences. Geoff Dick, Mary Granger, and Craig Van Slyke have been leading that effort. Thank you, Geoff, Mary, and Craig, for your work in this area. It is great that IAIM is taking a leading role in this area.

The AIS SIG-ED IAIM Conference (IAIM 2009) will be held in Phoenix on 12-14, 2009. I look forward to seeing everyone at the conference this year. The conference committee has been working hard to put together a great

agenda for this year’s conference.

I continue to enjoy working on the IAIM Board. It has been a challenging year but a good one. In spite of not meeting at AMCIS, the Board has been able to take care of business electronically and continues to work together to offer many opportunities to IAIM members. I encourage every member to get involved.

Respectfully submitted,
Al Harris
Secretary

News from the SIGED:IAIM directors

Mark Serva, Diane Fischer, and Chelley Vician are working to update the Pedagogy section of the AISNET homepage. Although the site has considerable content, many of the resources need to be updated and/or revitalized. If you have any input for improving this site, please contact any of the three with your suggestions!

- ServaM@lerner.udel.edu
- fischerd@dowling.edu
- cvician@mtu.edu

SIGED:IAIM board

Visit the SIGED:IAIM web site for a list of the board members.

<http://www.sig-ed.org>

JW Marriott Desert Ridge Resort & Spa, Phoenix

Phoenix - a desert oasis rising from the ruins of an ancient people, like its legendary namesake. A top resort and spa destination, this sprawling metropolis attracts the modern pioneer, ready to embrace the casual lifestyle in the Valley of the Sun.

· 316-acre luxury hotel with five swimming pools, a lazy river, Nickelodeon Getaway activities and fine dining overlooking the Sonoran Desert

· Our Desert Ridge Phoenix hotel is near Phoenix Sky Harbor Airport and the Scottsdale Airpark

Phoenix, AZ Weather Facts

- On average, the warmest month is July.
- The highest recorded temperature was 122°F in 1990.
- The average coolest month is December.
- The lowest recorded temperature was 16°F in 1913.

The maximum average precipitation occurs in March.



Call for Manuscripts: *Journal of Informatics Education Research*

The mission of the *Journal of Informatics Education Research* is to provide a forum for the presentation of research focusing on advances in information systems (IS) and information technology (IT) instruction and curricula. It is a publication outlet for researchers investigating innovative IS/IT education delivery processes and emerging IT topics that have significant curricular and instructional implications. Issues addressed in JIER articles include topics relevant to the instruction of specific courses identified in IS and MSIS model curricula, IS/IT accreditation, and the impact of information systems on other courses or curricula. A vital aim of this journal is to assist IS/IT faculty in the development, delivery and improvement of IS courses, the advancement of IS curricula and to encourage the implementation and evaluation of new instructional approaches in specific courses. JIER is sponsored by SIGED: IAIM. This special interest group was forged during the merger of the International Academy for Information Management (IAIM) and the Association for Information Systems (AIS). JIER shares the organization's ideals and mission of promoting excellence in IS pedagogy, instruction, curriculum, and educationally-oriented research. See the IAIM (www.sig-ed.org) and JIER (<http://www.sig-ed.org/jier/index.html>) web sites for additional information on SIGED: IAIM and JIER.

JIER accepts empirical and interpretive submissions that make significant contributions to advances in IS/IT education. The editors invite both new submissions and enhanced versions of conference best papers on a variety of IS instructional, pedagogical, and curriculum-oriented topics including:

- Instructional approaches/insights that can be leveraged to improve learning outcomes in IS/IT courses.
- Evaluation of alternative instructional strategies, designs, and methodologies.
- Advances in distance education and e-learning instructional strategies/approaches.
- Innovative uses of active learning and other non-lecture instructional methods in IS courses.
- Instructional strategies, designs, and implementations that promote 21st century skill sets.
- The development, implementation, and evaluation of innovative instructional approaches/exercises.
- International, multicultural, and ethical issues in IS/IT curricula and courses.
- Collaborative learning systems and other approaches for facilitating knowledge sharing and other forms of interactive learning among IS/IT students.
- The development of project management, change management, and other "soft" skills within IS/IT courses and curricula.
- Instructional approaches that support student acquisition of teamwork and team management skills in traditional or virtual team environments.
- IS/IT teaching cases.
- The development and evaluation of alternative curricula models.
- Assessments of industry/employer needs and desired skill sets of IS program graduates.
- The impact of emerging/evolving information technologies on IS curricula and instruction.
- Theoretical research or case studies that highlights significant organizational and technical issues in IT management and their implications for information systems pedagogy and curricula.
- The management of academic computing and student-oriented information technology in educational institutions.

Submission Guidelines: Contributors are invited to submit manuscripts for publication in the *Journal of Informatics Education Research*. Manuscripts are electronic submissions via email (.doc or .rtf attachments) and should be a double-spaced manuscript that conforms to CAIS/JAIS formatting requirements (**AIS Publication Style** guidelines which can be accessed via: <http://cais.aisnet.org/format.asp>.) with the following data:

- A cover page with the title of the paper, the authors' names, affiliations, mailing addresses, phone numbers, and e-mail addresses.
- A second page that includes the manuscript's title, acknowledgments, and brief author biographies.
- A third page that includes the title, abstract (100-200 words), 3-10 keywords and categories (refer to the article 'A Keyword Classification Scheme'... in the June 1993 issue of *MIS Quarterly* for a description and listing of categories).
- The manuscript itself.
- References in CAIS format and Appendices (including copies of any surveys used in the research)

Upon submission, the editors will determine the suitability of the paper for the journal; each suitable manuscript is blind-reviewed by 3 reviewers. To ensure the integrity of the blind-review process, authors should not identify themselves in the manuscript in any manner; this includes identifiers in electronic file properties. In some cases, contributors will be encouraged to revise their manuscripts for a second round of reviews. Manuscripts currently under review elsewhere will not be considered for review or publication by JIER.

Send e-submissions to: Thomas Schambach, Editor, *Journal of Informatics Education Research*,
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